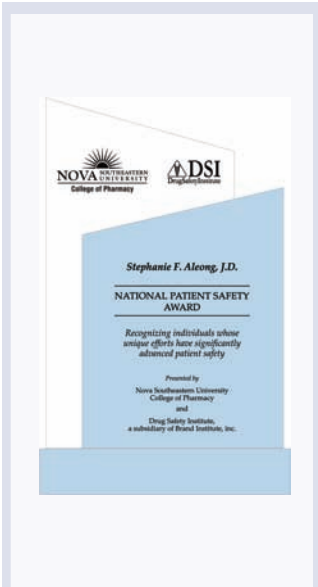


**Drug Safety Institute and NOVA Southeastern University College of Pharmacy present the First Annual National Patient Safety Award**



Pictured above from left to right: Kathy Cerminara, James L. Dettore, Neil Aleong, Andres Malave, Gene Odin, Cesar Arias

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Drug Safety Institute (DSI) is furthering its commitment to improving medication and patient safety. On Saturday, November 8th, Drug Safety Institute and NOVA Southeastern University College of Pharmacy co-presented the first annual National Patient Safety Award which recognizes individuals whose unique efforts have significantly advanced patient safety.

**This year's award is dedicated to the memory of Stephanie Feldman Aleong, J.D.**

Ms. Aleong was an Assistant Professor of Law and the Director of the Masters of Science in Health Law Program at NOVA Southeastern University, Shepard Broad Law Center. Throughout her career, Ms. Aleong found opportunity to help advance patient safety. She was Florida's Health Care Fraud Priority Leader in the Office of the Statewide Prosecutor. She served on the Advisory Board for Secure Symbology, Inc., a technology company aimed at bar-coding many products to enhance inventory control and safety. She authored "Green Medicine: Using Lessons from Tort Law and Environmental Law to hold Pharmaceutical Manufactures and Authorized Distributors Liable for Injuries caused by Counterfeit Drugs," and her work is documented in "Dangerous Doses" by Katherine Eban, documenting her contributions to reducing counterfeit pharmaceuticals. DSI, in conjunction with NOVA Southeastern University College of Pharmacy, is honored to commemorate Ms. Aleong's accomplishments, dedication and passion for advancing patient safety with the presentation of this award.

Since 2004, DSI has provided the pharmaceutical industry with a safety research model designed to help reduce medication errors based on name similarity prior to the pharmaceutical product's market approval. Additional regulatory -based services include labeling, package design and risk management. Improving patient safety is at the heart of DSI's mission and we are pleased to recognize other individuals whose efforts serve the same goal.